



**FLORIDA INTERNATIONAL UNIVERSITY
ART EDUCATION**

ARE 6262: Section U01
Organization and Coordination of Art (03 credits)
Semester: Fall 2016
Mondays 5:00 p.m. – 7:40 p.m.

Instructor:

Name: Professor David Y. Chang
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Office Location: ZEB 355A, Modesto Maidique (University Park) Campus
Office Hours: Mondays 3:00-4:00; Tuesdays 2:00-4:00; Thursdays 3:00-4:00

I. Course Description

This course provides the experiences, skills and techniques for the organization and coordination of art, with particular attention to the artistic portfolio development in a professional setting. Field participation is required.

II. Books, Readings, and Other Instructional Materials

Michels, C. *How to Survive & Prosper as an Artist*. Henry Holt & Company, Inc.
Goodman, C. *Art-Marketing Handbook*. GTB Publications.
Caplin, L. *The Business of Art*. Prentice Hall Press.

Internet Access: You are required to have access to the Internet to participate in certain assignments and for ongoing course participation.

III. Course Requirements and Grading Standards (Subject to Change)

1. ON TIME class attendance/sign roll each class/absences will lower your grade.
2. Assignments turn in after DUE DATES will lower your grade.
3. Participation in class discussion is part of your grade.
4. Instructor reserves judgment on final grade.
5. Any student may request to be excused from class to observe a religious holy day of his/her faith as per the policy stated in the university catalog and student handbook.

GRADING POLICY

1. Course Requirements:

Coral Gables Gallery Report.....	5
Lincoln Road Studio/Gallery Report.....	5
Task I.....	5
Task II.....	10
Task III.....	5
Task IV.....	5
Task V.....	50
Class Participation (Includes: Reading, Discussion and Quizzes)	<u>15</u>
	100

2. Reduction in Points:

A.	Absences:	1 Day			3
		2 Days			6
		3 Days			12
		4 Days			24
		5 Days			I or F

B. Late Arrival or Early Departure:

	1 Day... ..				1
	Each One Following				2

3. Grade Equivalent:

<u>TOTAL POINTS</u>	<u>FINAL GRADE</u>
94 - 100	A
90 - 93	A-
87 - 89	B+
84 - 86	B
80 - 83	B-
77 - 79	C+
74 - 76	C
60 - 73	D
0 - 59	F

IV. Academic Integrity Statement

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of Florida International University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook. Students who plagiarize or cheat can be charged with academic misconduct. Penalties for academic misconduct can include up to dismissal from the University.

Be assured and forewarned that cheating will not be tolerated in this course. All cases of suspected cheating or plagiarism will be referred to the University's Committee on Academic Misconduct. This action is required by all instructors. Regarding the consequences of being found guilty of dishonest academic practice, the instructor shall make an academic judgment about the student's grade on that work and in that course and shall report such incidents to the Primary Administrative Officer.

Misconduct includes:

Cheating: The unauthorized use of books, notes, aids, electronic sources; or assistance from another person with respect to examinations, course assignments, field service reports, class recitations; or the unauthorized possession of examination papers or course materials, whether originally authorized or not.

Plagiarism: The use and appropriation of another's work without any indication of the source and the representation of such work as the student's own. Any student, who fails to give credit for ideas, expressions or materials taken from another source, including internet sources, is guilty of plagiarism

http://www.fiu.edu/~sccr/standards_of_conduct.htm)

V. Disability Resource Center (<http://drc.fiu.edu/>)

The Disability Resource Center's mission is to provide FIU students with disabilities the necessary supports to successfully complete their education and participate in activities available to all students. If you have a diagnosed disability and need assistance or instructional accommodations, please contact the Center at 305-348-3532 or visit them at the Graham Center (GC) 190.

VI. Course Schedule Fall 2016

August 22	Introduction/Module/Requirements
August 29	Identifying the Medium and Topic What does it take to be a practicing artist? <u>*Task I due</u>
September 5	Understanding the Art Market Evaluation and Establishment of Artistic Value <u>*Studio Measurement Due</u>
September 12	<i>Off for attending the Painting in the Garden Exhibition</i>
September 19	Evaluation and Establishment of Artistic Value (continued) <u>*Task II due</u>
September 26	Making Agreements for Artistic Production Artistic Statement and Resume
October 3	<i>Off to visit the Gables Gallery Hopping Friday, October 7th (No Class)</i> <i>FAEA Conference–Naples Oct.6-9, 2016</i>
October 10	Photography - Film, Lighting, Equipment and Techniques <u>*Task III & IV due</u> <u>*Coral Gables Gallery Report due</u>
October 17	Photography - Film, Lighting, Equipment and Techniques (continued) Photo Shoot (bring one piece of art work)
October 24	Photography - Film, Lighting, Equipment and Techniques (continued) Photo Shoot (bring all artwork for final portfolio)
October 31	<i>Off to visit Art Walk, Lincoln Road, Miami Beach, Sat., Nov. 5 (No Class)</i>
November 7	Photography - Film, Lighting, Equipment and Techniques (continued) Photo Shoot (bring all artwork for final portfolio)
November 14	Photography - Film, Lighting, Equipment and Techniques (continued) Photo Shoot (bring all artwork for final portfolio) <u>*Lincoln Road Gallery Report due</u>
November 21	Materials and Presentation Research Update
November 28	Portfolio Presentations (bring your own laptop computer, MacBook- bring adaptor for projector) <u>*Task V - Portfolios Due</u>
December 5	Portfolio Presentations (bring your own laptop computer, MacBook- bring adaptor for projector) Celebration *** Happy Holidays***